

LAYOUT TEMPLATES

INSTRUCTIONS

July 8, 2016

SOLID SIMPLIFIED

SOLID SIMPLIFIED VERTICAL TEMPLATE USAGE



SOLID SIMPLIFIED HORIZONTAL TEMPLATE USAGE



1.

HEADLINE SET IN INTEL CLEAR PRO

Optional product logo goes here

PRODUCT NAME MODEL NUMBER

2.

3.

4.

5a.

PRODUCT FEATURE CALLOUT IN INTEL CLEAR BOLD

Body copy in Intel Clear Regular. Eum is ratis ndi cor sit quidus et hicitae rest omloore offici dolupti dodopos eum aut eni omni.

6.

7.

8.

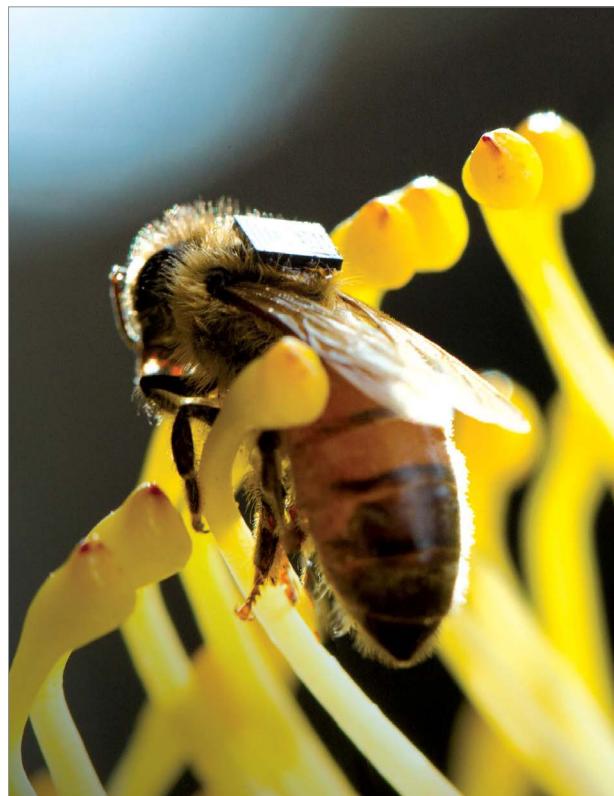
intel experience what's inside®

VISUAL AREA

1. Approved image area

CONTENT

2. Headline - follow rules for Headlines from Intel Brand Guidelines (Length, justification, and color/90% transparency in white)
Never place headlines over face(s) in images
3. Product name and model number
Default preferred color is 100% white
4. Always use product shot with a grounding shadow to avoid floating effect
- 5a. Subhead - written in Intel Clear Bold
Default preferred color is 100% white
- 5b. Subhead - written in Intel Clear Bold
When possible, match subhead color to prominent color of image using our secondary colors. Otherwise, preferred color is 100% white, see (5a)
6. Body Copy - written in Intel Clear Regular
Templates available in short, medium, and long copy length
Default preferred color is 100% white
7. Intel™ Experience What's Inside logo - located on the lower right corner
8. Optional Product Logo Addition - please turn layer on/off accordingly



5b.

HEADLINE SET IN INTEL CLEAR PRO

PRODUCT NAME MODEL NUMBER

PRODUCT FEATURE CALLOUT IN INTEL CLEAR BOLD

Body copy in Intel Clear Regular. Eum is ratis ndi cor sit quidus et hicitae rest omloore offici dolupti dodopos eum aut eni omni.

intel experience what's inside®

SOLID ADVANCED

SOLID ADVANCED VERTICAL TEMPLATE USAGE



VISUAL AREA

- Approved image area
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CONTENT

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- Intel™ Experience What's Inside logo - located on the upper left corner
- Optional Product Logo Addition - please turn layer on/off accordingly

SOLID ADVANCED HORIZONTAL TEMPLATE USAGE



1.

VISUAL AREA

- Approved image area

CONTENT

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5b.

4.

7.

THANKS

RED PEAK